An Act

ENROLLED HOUSE BILL NO. 1126

By: Grego of the House

and

Pederson of the Senate

An Act relating to public health and safety; defining terms; prohibiting the misbranding of food; prohibiting the distribution of, offer for sale, and the selling of any falsely advertised or misbranded food; providing when food is misbranded; providing when a manufactured-protein food product is falsely advertised; requiring the Department of Agriculture, Food, and Forestry to investigate all credible claims of misbranded or falsely advertised food; providing punishment for violation; providing the Department of Agriculture, Food, and Forestry certain rulemaking authority; providing for codification; and providing an effective date.

SUBJECT: Public health and safety

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 1-1150 of Title 63, unless there is created a duplication in numbering, reads as follows:

A. As used in this act:

1. "Agricultural food animal" means any domesticated animal belonging to the bovine, caprine, ovine, or porcine species, or any domesticated chicken or turkey;

2. "Cultivated-protein food product" means a food product having one or more sensory attributes that resemble a type of tissue originating from an agricultural food animal but that, in lieu of being derived from meat processing, is derived from manufacturing cells or nonanimal sources, including processes in which one or more stem cells are initially isolated from an agricultural food animal, are grown in vitro, and may be manipulated, as part of a manufacturing operation;

3. "Identifying meat term" means any word or phrase that states, indicates, suggests, or describes a meat product and includes any:

- a. common name for the species of the agricultural food animal subject to slaughter and processing, including calf, chicken, cow, goat, hog, kid, lamb, pig, poultry, sheep, or turkey,
- b. any characteristic of a species of the agricultural food animal subject to slaughter and processing, including beef, broiler, cabrito, chevon, fryer, lamb, mutton, pork, poulet, veal, or yearling, and
- c. common name used to describe a major cut of a meat of an agricultural food animal slaughtered and processed, including a major meat cut or any other common name that a reasonable purchaser would immediately and exclusively associate with a meat product prepared for sale in normal commercial channels, including bacon, bologna, bone, brat, bratwurst, brisket, burger, butt, chop, chuck, cold cut, cutlet, filet, flat iron, frank, frankfurter, ham, hamburger, hock, hot dog, jerky, liverwurst, loin, London broil, lunch meat, New York strip, pepperoni, porterhouse, rib, ribeye, roast, salami, sausage, shank, sirloin, sparerib, tenderloin, or any comparable word or phrase;

4. "Insect-protein food product" means a food product having one or more sensory attributes that resemble a type of tissue originating from an agricultural food animal but that, in lieu of being derived from meat processing, is derived from manufacturing insect parts;

5. "Manufactured-protein food product" means a cultivated protein food product, insect-protein food product, or plant-protein food product containing more than a trace amount of plant-protein food products;

6. "Plant-protein food product" means a food product having one or more sensory attributes that resemble a type of tissue found in a

species of agricultural food animal but that, in lieu of being derived from meat processing, is derived from manufacturing plant parts; and

7. "Qualifying term" means a word, compound word, or phrase that would clearly disclose to a reasonable purchaser of meat products that a food product is not a meat product including cellcultivated, cell-cultured, fake, grown in a lab, imitation, insect, insect-based, insect protein, lab-created, lab-grown, meat-free, meatless, plant, plant-based, vegan, vegetable, vegetarian, veggie, or any comparable word or phrase.

B. No person shall falsely advertise or misbrand any food or distribute, offer for sale, or sell any misbranded food.

C. A food shall be deemed to be falsely advertised or misbranded if:

1. For any manufactured-protein food product that is labeled with an identifying meat term, such manufactured-protein food product is not labeled with a conspicuous and prominent qualifying term in close proximity to the identifying meat term; or

2. For any manufactured-protein food product that is labeled with an identifying meat term and offered for sale at a food establishment, such manufactured-protein food product is not labeled in a manner that is clearly and distinctly separate from any product that is made from tissue originating from any agricultural food animal.

D. A manufactured-protein food product is falsely advertised or misbranded if:

1. All labeling or advertising for such manufactured-protein food product that lists an identifying meat term does not include a conspicuous and prominent qualifying term in close proximity to the identifying meat term; or

2. For any manufactured-protein food product that is offered for sale at a food establishment, such manufactured-protein food product is not stored in a manner that:

> keeps such product separate from tissue originating from agricultural food animals, and

b. uses distinctive shelf tags or other posted representations to identify and distinguish such manufactured-protein food product from tissue originating from agricultural food animals.

E. The Department of Agriculture, Food, and Forestry shall investigate all credible complaints that food products are falsely advertised or misbranded as meat products.

F. Any person who violates the provisions of this act shall, upon conviction, be guilty of a misdemeanor.

G. A manufacturer of food under Sections 1-1118, 1-1118.1, and 1-1119 of Title 63 of the Oklahoma Statutes that violates this act shall be subject to all enforcement measures as provided by rule of the Department of Agriculture, Food, and Forestry.

H. The Department of Agriculture, Food, and Forestry may adopt rules as necessary to implement this section.

SECTION 2. This act shall become effective November 1, 2025.

Passed the House of Representatives the 24th day of March, 2025.

Presiding Officer of the House of Representatives

Passed the Senate the 1st day of May, 2025.

Presiding Officer of the Ser	nate
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